

ADDENDUM
POWER-01-2021 ADVERTISING VIDEO SERVICES

QUESTIONS FOR RFP "POWER-01-2021" FOR ADVERTISING VIDEO SERVICES

1. When is the deadline for the 2-3 minute video?

This was not specified in the RPF. Our hope would be March 31 but will be part of negotiations.

2. When is the deadline for the 8, short social media videos?

This was not specified in the RPF. Our hope would be March 31 but will be part of negotiations.

3. Will all footage be from existing videos or will additional video need to be taken?

It is expected all is from existing videos.

4. If additional video is needed, how many counties need to be represented in this footage?

Although it is expected all will be from existing video, there is not an active count of how many counties to be included in each video. We will work with our creative partner to make these decisions in order to give exposure to some specific regions. This will be discussed in more detail as we get into the project and after the bid has been awarded.

By signing below, you certify you have the authority to sign on behalf of the submitting organization:

Date

Name/Title