

Addendum to RFP #POWER-03-2020

1.) Would you like the selected vendor to support Guide distribution?

That would be interesting but not required.

2.) Do you need a digital version/e-book of the Guide?

Absolutely.

3.) Do you need sales help with the travel packages section of the Guide?

No thank you.

4.) Is there a dedicated landing page or website that the Guide will direct readers to? If not, are you interested in developing one?

Yes, there will be a dedicated landing page on www.explorekywildlands.com

5.) Are you open to an electronic reader response card?

Yes.

6.) Would the selected vendor be working with a single point of contact at The Kentucky Wildlands or with POCs within each of the 41 counties?

There will be 1-2 contacts-The Director, Tammie Nazario and/or the consultant, Steven Chandler or a member of his team.

7.) Is there a budget range determined for this project?

Ideally, we would like to stay within \$15000 or less. The number of pages can be negotiated, if necessary, as can other needs of the project. We want to do the right thing for the best presentation of this important destination brand launch.

I acknowledge I have read and understand the questions and answers above and submit my proposal based upon this addendum.

Title

Organization