

PRIDE Progress

Newsletter of Eastern Kentucky PRIDE, Inc.

2011, Issue 1



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April: PRIDE Spring Cleanup Month

"Get five for PRIDE" is the rallying cry for the 2011 PRIDE Spring Cleanup.

"Last year, our region set a new record by reaching 31,200 Spring Cleanup volunteers, and our challenge is to bring out more people and pick up more litter in 2011," said PRIDE's Karen Kelly. "We can do that if we all 'get five for PRIDE.'"

"When you volunteer, please bring five people with you," Kelly explained. "It will be fun, and your cleanup will go faster."

"Local officials, you can 'get five for PRIDE' by increasing your volunteer numbers by five percent over last year," Kelly said.



Tips to "get five for PRIDE"

Even experienced Spring Cleanup volunteers may be challenged by the idea of recruiting others to help. Below are some tips to get you started.

- **Identify your five (or more!) volunteers.** Who would be good company while working outside for a few hours? Do you know students who would benefit from a hands-on lesson in good stewardship? Your friends and family are great places to start. Consider volunteering as a group with your church, co-workers, garden club, ATV club, etc.

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Rain barrels: Buy yours with PRIDE

PRIDE partners with schools to make, sell rain barrels

FOR SALE: Rain barrels. Assorted sizes and designs. Made by students with PRIDE to raise funds, cut your water bill and save our planet. Call 888-577-4339.

PRIDE is getting into the rain barrel business, in partnership with PRIDE Clubs.

Proceeds from rain barrel sales will benefit PRIDE environmental education programs. Ten percent of the funds will go directly to the participating PRIDE Clubs.

PRIDE will provide the materials and sell the rain barrels. PRIDE Clubs will assemble the barrels and paint them with environmental themes with assistance from their art teachers. Unpainted rain barrels also will be sold.

"This is a perfect fit because it fulfills two of PRIDE's goals at the same time: improving water quality and promoting environmental education," said PRIDE's Tammie Wilson.

"We appreciate North Laurel Middle School and Somerset High School for launching this project with us," Wilson added. "We look forward to working with more PRIDE Clubs as we work out the process."

Why you need rain barrels

Rain barrels capture and store water from downspouts. They make sense for anyone who wants to save money, help the environment or store water for outdoor use.

Continued inside

CALENDAR

March 23	Spring Cleanup scheduling report forms due
April 1	Education Contract budget amendments & PRIDE Club budget forms due
April 30	Last day to spend Education Contract funds
May 31	Education Contract final reports & reimbursement requests due; Spring Cleanup score sheets, reimbursement requests & illegal dump cleanup score sheets due

PRIDE VOLUNTEERS OF THE MONTH

Oct. '10	Kimberly Cox, Morgan County
Nov. '10	Jackson County Wetland Cleanup
Dec. '10	Carolyn Brandenburg, Rockcastle County
Jan. '11	C&P Quality Meats, Whitley County
Feb. '11	Tayton Lewis, Leslie County
March '11	Pat Webster, Taylor County

EDUCATION PROJECTS OF THE MONTH

Oct. '10	Morgan County Middle School's rain gardens
Nov. '10	Lindsey Wilson College's Malvina Farkle Day
Dec. '10	Tompkinsville Elementary School's STLP recycling presentation

Read about these events and award recipients online at www.kypride.org



PRIDE presents awards for environmental education

Eighteen schools and three teachers won PRIDE awards for excellence in environmental education during the '09-'10 school year.

All winners received trophies, and each winning school received \$750 for its environmental education program.

"We want to thank these faculty and students for making the environment such a high priority," said PRIDE's Mark Davis, who presented the awards at ceremonies at each school.

"They poured a lot of time and energy into doing the right thing for their community," Davis said. "Along the way, students had fun, and the hands-on activities made lessons more memorable."

The award winners are listed on the right. To read more about them, please visit www.kypride.org/newsstoryEdAwards.htm.



Magoffin County's Herald Whitaker Middle School won a Rookie of the Year Award.

Green Star Award
For outstanding recycling and energy conservation projects

Cold Hill Elementary
(Laurel Co.)

Rookie of the Year Award
For innovation, growth or excellence in programs that are small or new to PRIDE

Herald Whitaker Middle
(Magoffin Co.)

Lee Co. High
Runyon Elementary (Pike Co.)
Shelby Valley High (Pike Co.)
Tompkinsville Elementary
Whitley Co. Middle

All Star Award
For all-around excellence in environmental education

Adair Co. High
Campbellsville Middle
Corbin High
Mt. Vernon Elementary
St. Francis of Assisi School
(Pike Co.)

Champion of the Earth Award
For the region's most accomplished environmental education programs

Corbin Middle
Letcher Co. Central High
Manchester Elementary
North Laurel Middle
Russell Co. Middle
Somerset High

Environmental Educator of the Year Award
For dedicated individuals who inspire a new generation of environmental stewards

Central Division:
Lynn Stivers,
St. Camillus Academy
(Knox Co.)

East Division:
Hans Doderer,
Paintsville High

West Division:
Debbie Bradshaw,
Colonel William E. Casey
Elementary (Adair Co.)

Roadside PRIDE: Results and award winners announced

News of a successful fall cleanup campaign was released as communities prepared for their spring cleaning.

The results of the seventh annual Roadside PRIDE Month, which was held last October, were announced during workshops for PRIDE Spring Cleanup Month.

Roadside PRIDE Month is an anti-litter campaign that features a friendly competition among communities of similar size. PRIDE provides cleanup supplies for volunteers and helps local governments pay for trash disposal.

In October 2010, 6,318 Roadside PRIDE volunteers donated 24,762 hours to pick up litter along 1,921 miles of roads across the region. The month-long cleanup netted 18,685 bags of trash, 2,041 old tires and 355 junk appliances.

"You show your passion for a clean environment every time you volunteer," said Congressman Hal Rogers, who co-founded PRIDE in 1997.

"This area has natural beauty and recreation sites that are blessings to us and attractions to tourists," Rogers continued. "By cutting down on litter, we enjoy our home more, and we reap the economic benefits of more tourists."

Roadside PRIDE Awards

In the Roadside PRIDE competition, cities and counties earned points for recruiting volunteers, cleaning road miles and collecting trash.

They competed in population-based classes, with Class 1 being for the smallest populations and Class 4 for the largest.

Trophies were awarded for the top two scores in each class. The 16 Roadside PRIDE Award winners are listed on the right.

CLASS	COUNTIES		CITIES	
	1ST PLACE	RUNNER UP	1ST PLACE	RUNNER UP
1	Owlsey	Lee	Livingston	Salt Lick
2	Jackson	Wayne	Lynch	Evarts
3	Perry	Taylor	Mt. Vernon	Manchester
4	Knox	Pulaski	London	Barbourville



PRIDE's Tammie Wilson presented Taylor County's Roadside PRIDE Award to PRIDE Coordinator Debra McNear and Judge-Executive Eddie Rogers.

Rain barrels: Buy yours with PRIDE (continued from cover)

Rain barrels help the environment by reducing rainwater runoff. Runoff can cause flooding and carry pollutants, such as automotive fluids and fertilizer.

PRIDE rain barrels have faucets, which make them ideal for watering flowers, gardens and lawns. This can be especially handy during dry summer months if there are water restrictions.

Watering from a rain barrel will reduce your water usage — and save you money. Consider that watering lawns and gardens accounts for nearly 40 percent of total household water use during the summer, according to the U.S. Environmental Protection Agency.

Easy installation and maintenance

Your PRIDE rain barrel will be fully assembled and ready to attach to your gutter. Instructions will be included. Rain barrels require little upkeep, but maintenance tips also will be included.

How to buy your PRIDE rain barrel

When the rain barrels become available, photos and information will be posted online. Please watch www.kypride.org for announcements.

In the meantime, you can reserve your rain barrel by calling the PRIDE office, toll free, at 888.577.4339.



A member of the North Laurel Middle School PRIDE Club seals the faucet on a PRIDE rain barrel.

April: PRIDE Spring Cleanup Month (continued from cover)

- **Sign up for an event.** When can your group volunteer, and what are your special needs, such as a low-traffic area for young volunteers? Talk to your PRIDE Coordinator to join a suitable event. After March 28, you can review events near you on the map at www.kypride.org.
- **Plan your own event.** Is there a favorite, highly visible spot that you want cleaned? Take the lead and work with your PRIDE Coordinator to plan your own cleanup there. Suggested sites include: churches, camps, historical sites, lake roads, parks, tourist attractions, shopping centers, etc.
- **Complete your paperwork.** Please make sure your group members sign volunteer timesheets and, if you planned the event, submit your score sheet. An accurate Spring Cleanup tally helps PRIDE plan for future events and encourages sponsors to continue support.
- **Be safe.** Unfortunately, dangers are out there. Prepare yourself and friends by reviewing the safety guidelines and the safety briefing at www.kypride.org/cal/springcleanup.html.
- **Celebrate!** The sense of pride after volunteering is often thanks enough, but still follow up with a celebration. For example, share a meal together after you team up to make such a big difference.
- **Ask for help.** Your local PRIDE Coordinator and the PRIDE staff are ready to support you in any way. Please call the PRIDE office, toll free, at 888.577.4339.

Spring Cleanup Funds

PRIDE granted the region's local governments a total of \$349,500 to dispose of roadside litter, offer free trash drop-off events and remove dumps during the Spring Clean-

up. It was divided among cities and counties based on their number of road miles.

All local governments in PRIDE's 38-county service area were eligible for Spring Cleanup Funds, thanks to a grant from the National Oceanic and Atmospheric Administration.

PRIDE also provided T-shirts and cleanup supplies for local governments to give their volunteers.

Online resources

The PRIDE web site has many Spring Cleanup tools, including forms, a poster to print and a video PSA to share. At www.kypride.org, just click the Spring Cleanup logo.

Follow us on Facebook, too. This is a great way to promote your events, thank your volunteers and share ideas.



PRIDE can help you promote recycling and energy conservation in 2011

PRIDE will launch a public education series in 2011. The goal is to raise awareness of simple steps anyone can take toward being good environmental stewards.

Local outreach will be the cornerstone of the series. Presentations and materials will be designed for groups, such as civic organizations, businesses, recreation clubs and churches.

The presentations will be made by members of the PRIDE Speakers Bureau. They are volunteers who are experienced with PRIDE and trained on the series topics; many are PRIDE Coordinators. PRIDE staff members also will be available to speak.

Schedule your presentation

Speakers are available now on “Get five for PRIDE,” the first topic in the series. In July, recycling becomes the focus of the series. The next topic, energy conservation, begins in October.

Now is the time to put these topics on the agenda for your summer and fall meetings.

To schedule your presentations, please call the PRIDE office, toll free, at 888.577.4339.



Leslie County fourth grader wins Spring Cleanup T-shirt design contest

Tayton Lewis, a fourth-grade student at Leslie County’s Stinnett Elementary School, won the contest to design the T-shirt for the 2011 PRIDE Spring Cleanup Month.

Tayton’s T-shirt design featured the slogan, “Put PRIDE in Your Hands.” His idea was selected from 2,379 contest entries submitted by students across 38 counties of southern and eastern Kentucky.

On Feb. 1, Congressman Hal Rogers congratulated Tayton and presented him with the first Spring Cleanup T-shirt during a school assembly.

“Tayton, I congratulate you for winning such a competitive contest, and I thank you for developing a slogan that truly captures the spirit of the annual Spring Cleanup,” Rogers said.

Tayton also received the PRIDE Volunteer of the Month Award for his contribution to the Spring Cleanup.

Tayton is the son of Scott and Angel Lewis of Essie, Ky. He is an Honor Roll student and a member of the PRIDE Club and A Club. He also plays guitar.



The family of Tayton Lewis helped surprise him at the school assembly where he learned he won the design contest. Above are Scott Lewis, Angel Lewis, Lyndside Lewis (front), Superintendent Larry Sparks, School Board member Tate Begley, Congressman Hal Rogers and Tayton Lewis.

2011 PRIDE Spring Cleanup SPONSORS

Gold Level

Hinkle Contracting Company
Outdoor Venture Corporation

Silver Level

Blackboard Student Services
SouthEast Telephone
Walmart

2011 PRIDE Spring Cleanup HIGHLIGHTS

- March 26 Spring Cleanup Kick-Off, Cumberland Falls State Resort Park
- April 1 PRIDE Clean Sweep of US 27, Somerset
- April 9 Yatesville Lake Cleanup & Dale Hollow Lake Cleanup
- April 16 Laurel Lake Cleanup
- April 23 Buckhorn Lake Cleanup

All events will be on the map at www.kypride.org by March 28