



# PRIDE Progress

2013  
Issue 2

Join our e-mail list or like <http://facebook.com/EasternKentuckyPRIDE> to enter monthly prize drawings



## Free Training for Elected Officials, Water and Wastewater Professionals

We are pleased to partner with the Kentucky Rural Water Association to offer a free, two-day workshop for local officials and water and wastewater professionals in our 42-county area. Continuing education credits are pending.

Three convenient dates and locations will be available. One workshop has been scheduled for Dec. 10-11 at the Cumberland Valley Area Development District office in London. Two more workshops will be announced soon.



To receive alerts via e-mail or mail, please contact PRIDE at 888.577.4339 (toll free) or [PRIDE@centertech.com](mailto:PRIDE@centertech.com).

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## Education Contracts

We look forward to awarding our Environmental Education Contracts soon, thanks to a grant awarded by the Appalachian Regional Commission. Each contract will be worth up to \$1,750, including \$250 to operate a PRIDE Club.

PRIDE agrees and warrants that 66% of the program will be financed by federal funding with the remaining 34% financed by state and local resources. Total project cost is \$266,501, of which \$175,000 will be funded by ARC.

Learn more: <http://kypride.org/?p=1178>

## T-Shirt Design Contest

We invite all schools in our region to help us design the T-shirt that will be given to thousands of 2014 PRIDE Spring Cleanup volunteers. Contest entries are due Oct. 18.

The design should depict a catchy theme we can use in all Spring Cleanup promotions. In 2013, a third-grader won with his "Be A PRIDE Champion: Knock Out Litter" design.

Learn more: <http://kypride.org/?p=3218>

## Get Your Rain Barrel Here

You can save water and money with a custom-made rain barrel, thanks to our partnership with PRIDE Clubs.

PRIDE Clubs assemble the barrels and paint them with environmental themes, with assistance from their art teachers. PRIDE provides the materials and sells the rain barrels.

The hand-painted, 35-gallon barrels sell for \$100 each. Unpainted barrels also are available. Proceeds will benefit our environmental education programs, with 10% of sales going directly to the participating PRIDE Clubs.

Your purchase will fulfill two PRIDE's goals at the same time: improving water quality and promoting environmental education.

We thank North Laurel Middle School PRIDE Club for creating our current batch of rain barrels. You can view their masterpieces (example on right) at <http://kypride.org/?p=3299>.

To order a rain barrel, please call us, toll free, at 888.577.4339.



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# PRIDE Progress

## PRIDE HOME Program Breaks New Ground

The new PRIDE HOME program will provide double-wide, energy-efficient mobile homes to six qualified recipients.

They qualified for the program because they currently live in substandard housing that relies on either a straight pipe or a failing septic system, which have been targeted by PRIDE since 1997 as threats to human health and water quality. They also met HUD income guidelines and agreed to use the new home as their principal residence for 10 years.

The homes are being made possible by funding awarded to PRIDE by the Kentucky Housing Corporation. We partnered with Jackson Energy Cooperative to furnish the heating and air conditioning units. Clayton Mobile Homes of London supplied the first mobile home. We will install a new septic system at each home.



In Booneville this summer, the PRIDE HOME program replaced a 1963 mobile home, which didn't have a functioning septic system, with this new, energy-efficient mobile home — complete with a new septic system and heating/air conditioning system.

### Mission

With over a decade of experience in providing septic systems to low-income homeowners, we were ready to take the next step of improving their entire housing situation.

Congressman Hal Rogers (KY-5), our co-founder, explained it well:

“PRIDE has been tremendous in evolving its efforts to address specific needs in our region, including new educational initiatives, water and sewer improvements, as well as litter abatement. The new HOME program gets down to the building blocks of the PRIDE mission to take control of our own environment by helping families across southern and eastern Kentucky live healthier lives in a cleaner environment. I am excited for the families that will be participating in the program and wish them the very best in their new energy-efficient homes.”

### First Home

Booneville resident Luanne Smith was the first person to qualify for the program. Her 1963 mobile home was replaced this summer.

“I’m blessed,” Smith said. “I just know I’m blessed.”

## Septic System Update

For a limited time this spring, we accepted applications from low-income homeowners who needed to replace a failing septic system or straight pipe.

So far, 12 septic systems have been installed. Another 55 installations are in process. It's expected that 70 homeowners in all will benefit upon completion.

Untreated sewage will no longer be a health and pollution concern for these homeowners, their families nor their neighbors.

Since 1997, 7,305 homeowners have used PRIDE funds to add septic systems. Another 22,251 homes gained access to a sewer line, thanks to PRIDE-related projects.

All available funds are obligated now, so we are no longer accepting applications. If funds become available again, we will make an announcement.

Stay up to date on funding opportunities by signing up for our e-mail list. Just submit your name and e-mail address under “Join Our Mailing List” at <http://kypride.org>.

## Tammie Wilson Promoted to PRIDE President/CEO

In May, the PRIDE Board of Directors promoted Tammie Wilson from Vice President/Chief Operating Officer to President/Chief Executive Officer. She took over for Karen Kelly, who had left the job to become the District Director for Congressman Hal Rogers (KY-5).

“We were fortunate that someone of Tammie’s caliber was ready to take over at PRIDE,” said Sandy Gay, who chairs the PRIDE Board of Directors. “Tammie has a degree in organizational management, and she has impressed us with her dedication and skills over the eight years she has been second in command at PRIDE.”

“I am grateful for the confidence my board has in me,” Wilson said. “I’ve managed day-to-day operations at PRIDE for several years now, so I feel like this will be an easier transition for me, the staff and all our partners in the region’s communities. I’m proud to say I’m a small part of such a great organization.”

Wilson earned a Bachelor’s degree in Organizational Management at Midway College and an Associate’s degree in Business Administration at Somerset Community College.

Learn more: <http://kypride.org/?p=3030>



Tammie Wilson

## Doug Brock and Rodney Hitch Join the PRIDE Board

We are pleased to welcome Doug Brock and Rodney Hitch to the PRIDE Board of Directors this fall.

Brock is the Manager of Field Operations for Kentucky American Water, which is the largest investor-owned water utility in the state, providing water and/or wastewater services to approximately half a million people. He oversees operations and maintenance of the company’s water distribution system.

Hitch is the Corporate Manager of Economic Development for East Kentucky Power Cooperative, which supplies electric power to more than 520,000 homes and businesses in 87 Kentucky counties through its 16 owner-members. EKPC has supported PRIDE from our inception, even loaning one of its executives to direct our start-up process in 1997.

The PRIDE Board of Directors meets bimonthly to establish guidelines for PRIDE programs and approve the organization’s budget. Nine directors are volunteers who bring particular expertise to fulfilling the PRIDE mission. One staff person, the PRIDE President/CEO, also serves on the board.

Learn more: <http://kypride.org/about/board-of-directors>



Doug Brock



Rodney Hitch





# Good News Across the Region

## Golfers Help Pike County PRIDE

Golfers enjoyed Pike County's beautiful scenery while they raised money to keep it clean during the second annual PRIDE Golf Outing, which was held Aug. 9 at Elk Creek Golf Course in Pikeville.

The Pike County Clean Community Board/PRIDE Committee hosted the outing. They will invest the proceeds in PRIDE activities that improve the environment, including environmental education and volunteer cleanup events.

Congressman Hal Rogers (KY-5), who co-founded PRIDE, was on hand to thank the participants, sponsors and organizers. He emphasized the value of a clean environment to the local economy and public health. He gave appreciation awards to Pike County PRIDE Coordinator Jimmy Dale Sanders and to the Pike County Clean Community Board/PRIDE Committee.

State Sen. Ray Jones, Pike County Judge-Executive Wayne T. Rutherford, Pike County Deputy Judge-Executive John Doug Hayes and Kent Stacy, who is president of the Pike County Clean Community Board/PRIDE Committee, also spoke.

Trophies were awarded to the following golf teams with the best scores: Pikeville Medical Center, Casebolt Broadcasting and Marketing, and Zebulon Machine Shop.

Learn more: <http://kypride.org/?p=3187>



The Pike County Clean Community Board/PRIDE Committee and Jimmy Dale Sanders received appreciation awards from Congressman Hal Rogers on Aug. 9.

## HSBC Donates Time and Money to PRIDE

HSBC Consumer Mortgage and Lending of London recently demonstrated its community spirit by donating time and funds to PRIDE.

On Aug. 12 and 13, 72 HSBC employees volunteered to pick up trash around Woods Creek Lake and Laurel Lake. Four HSBC teams worked two to three hours each, for a total of 132 volunteer hours. They collected 6,000 pounds of trash and four tires.

HSBC also donated \$1,500 to PRIDE to support our efforts to recruit and equip volunteers to be good stewards.

HSBC made a visible difference at these lakes, and the donation will impact even more landscape.

We thank the staff and leadership at HSBC for choosing PRIDE as a community partner.

We are fortunate that HSBC leaders recognize the value of investing in the communities where their offices are located. We are grateful that HSBC employees see a PRIDE cleanup as a worthwhile way to volunteer their time.

We also thank Laurel County Solid Waste for disposing of the trash collected by the HSBC volunteers.

Photos: <http://facebook.com/EasternKentuckyPRIDE>



A team of volunteers from HSBC Consumer Mortgage and Lending presented a donation to Mark Davis of PRIDE before they picked up litter near Laurel Lake.

## Volunteers Cleaned Cumberland Falls

Cumberland Falls benefitted from two cleanup events in August. About 40 volunteers picked up trash below the falls on Aug. 3 and Aug. 24.

They were answering the call of Pamela Gibson, who handles trail maintenance and coordinates volunteers at Cumberland Falls State Resort Park. She scheduled the cleanups due to an unsightly amount of trash along the scenic shoreline.

At the Aug. 24 cleanup, 29 volunteers were students who were participating in Union College's Freshman Volunteer Day. As part of their orientation process, freshmen were invited to choose from several volunteer activities or outdoor excursions.

We thank everyone who did their part!



Cumberland Falls

## Protecting the Red Bird River Watershed

We are pleased to extend and expand a partnership with Clay County Fiscal Court and U.S. Department of Agriculture Forest Service to improve the health of the Red Bird River.

A new partnership agreement was signed Aug. 16 by Congressman Hal Rogers (KY-5), who co-founded PRIDE, Clay County Judge-Executive Joe Lewis Asher and Forest Supervisor Frank Beum.

We originally began our partnership in August 2011 with four goals:

- Develop and implement a plan to remove trash and debris from a portion of the Red Bird River watershed;
- Foster a partnership with the local community to address illegal dumping;
- Provide preventive education to grades four through six in Clay County; and
- Promote and foster personal responsibility for the environment.

To date, a total of 12 dumps have been eliminated. The dump cleanups have removed 105 old tires, 400 bags of trash and an additional 170 tons of trash from the waterways that feed into the Red Bird River.

With our partners, we have held three community cleanups in the area. Those events drew 147 volunteers and netted 25 old tires, 400 bags of trash and an additional 14 ton of trash.

Together, we have delivered hands-on environmental education lessons to 4,023 students in Clay County.



Clay County Judge-Executive Joe Lewis Asher, Congressman Hal Rogers, and Forest Supervisor Frank Beum signed an agreement to continue improving the Red Bird River.





# Environmental Education Projects of the Month

We lift up these projects as creative, effective ways to promote environment awareness and stewardship.

Learn more at <http://kypride.org/category/news/project-of-the-month/>. Nominate at <http://kypride.org/nominate>.



January – Owsley County High School added a new greenhouse to its popular community garden, with PRIDE Club members and agriculture students building benches to support the growing surfaces.



April – The Lindsey Wilson College Chapter of the Kentucky Energy Club held a recycling campaign on campus in conjunction with Earth Day, and it collected 4,725 pounds of recyclable solid waste in 10 days.



August – The Lee County High School PRIDE Club's Bluebird Web Cam gave everyone in the school district a rare view inside a bluebird box, without disturbing the normal activity of the birds.



September – The Laurel County Extension Service's 4-H Eco EDventures program brought 610 students from eight schools to an interactive day camp at the local 4-H camp.



February – Clinton County Middle School's Petition to Encourage Litter Abatement (drafted by the judge-executive at the request of three students) was signed by 108 students and teachers.



May – Beattyville Elementary School PRIDE Club members and residents of the Lee County Care and Rehabilitation Center planted a butterfly garden and released live butterflies at the center.



March – The Pikeville High School Panther PRIDE Club built a greenhouse and raised-bed gardens to grow food at the school, and more than 100 students participated in the garden project.



June – The McCreary County Extension Service hosted 69 students in May at its annual three-day, two-night environmental camp for seventh-graders at the J.M. Feltner 4-H Camp.

## PRIDE Environmental Education Outreach

### 40,107 Student Contacts in 2012/2013

Thanks to an outstanding team effort, nature came to life in classrooms across our region during the 2012/2013 school year.

We appreciate the sponsors, superintendents, principals, teachers, and PRIDE Environmental Education Liaisons who made possible the PRIDE Environmental Education Outreach Program.

Together, we sent 12 environmental education liaisons into schools in 23 counties, including all independent school systems in those counties.

The liaisons came in contact with 40,107 students between September 2012 and May 2013.

They collaborated with teachers to present fun, hands-on activities that reinforced core science concepts and environmental stewardship skills.

### Now Enrolling for 2013/2014

Now is the time to enroll your local schools in this effective program for the current school year.

We offer the program in our 42-county region of southern and eastern Kentucky. In each county, local

leaders pay a fee, based on student population, to enroll their schools.

Examples of local sponsors include city councils, fiscal courts, school boards and utility companies.

If you want to invest in your students and environment, then please consider enrolling your school systems in the program for 2013/2014.

Please call us, toll free, at 888.577.4339.



Amanda Wilson, who was the PRIDE Environmental Education Liaison for McCreary and Whitley Counties in 2012/2013, showed students how to sort recyclable items out of the trash.





# PRIDE Volunteers of the Month

We, along with TECO Coal Corporation, thank these volunteers for their outstanding service.

Read more at <http://kypride.org/category/news/volunteer-of-the-month/>. Nominate at <http://kypride.org/nominate>.



January – Lt. Col. Rick McClure, retired JROTC Senior Instructor and French teacher at Corbin High School, annually leads volunteers at the Cumberland Falls Spring Cleanup and Laurel Lake Cleanup.



April – Patty Brendel and Mark Brewington play a major role in organizing the annual Dale Hollow Spring Cleanup, and they have been promoting the new Cumberland County Recycling Program.



July – Twenty-three Frenchburg Job Corps students and staff members picked up litter at Botts Elementary School, Broke Leg Falls and Menifee County Park during Spring Cleanup Month in April.



February – Tina Webb volunteers to run the Van Lear Historical Society and she promotes the community's annual cleanups in April and October.



May – Bobby Clue, Executive Director of the Somerset-Pulaski County Chamber of Commerce, recruited and organized volunteers for the annual PRIDE Clean Sweep of US 27.



August – Pond Fork, RH Johnson, New Zion and Indian Creek Masonic Lodges (Jackson County) volunteer for every Spring Cleanup, adopt Beulah Lake and participate in litter abatement.



March – Casey Joe Stephens, a third-grade student at Whitley City Elementary School, designed the T-shirt that was given to thousands of 2013 PRIDE Spring Cleanup volunteers.



June – The Upper Chloe Improvement Club has kept its corner of Pike County clean since 1980, volunteering every spring to clean and beautify the roads and creeks in the area.



September – Boy Scout Troop 90 (Perry County) volunteers for the annual Buckhorn Lake Cleanup, keeps Eagles Landing Camp Ground clean and routinely picks up litter in several neighborhoods.

## Rogers Explorers with PRIDE

Students learning to be future leaders of our region got a hands-on lesson in community service in June.

Seventy ninth-graders picked up trash in Williamsburg and at Green River Lake. Each group worked for two hours, and they collected a total of 50 bags of trash, one tire and two large metal pieces.

We organized the cleanups near the University of the Cumberlands and Lindsey Wilson College to fulfill the service component of The Center for Rural Development's Rogers Explorers program. Rogers Explorers spend three days and two nights on a college campus developing their leadership skills, while exploring their interests in some of today's top in-demand careers.

Learn more about Rogers Scholars: Delaney Stephens, 606.677.6000, [youth@centertech.com](mailto:youth@centertech.com).



Rogers Explorers picked up trash at Green River Lake (above) and in Williamsburg (below).







# 2013 PRIDE Spring Cleanup Awards

We congratulate our award winners and thank all who served in PRIDE Spring Cleanup Month in April.

For the names of people in these photos and more Spring Cleanup information, visit <http://kypride.org/?p=3311>.



Corbin Primary School  
Volunteer Recruitment Award - School  
1st Place (600 volunteers)



Corbin Elementary School  
Volunteer Recruitment Award - School  
Runner Up (400 volunteers)



KCEOC Community Action Partnership  
Greatest Volunteer Participation - Nonprofit  
1st Place (930 volunteers)



Lake Cumberland Community Action Agency  
Greatest Volunteer Participation - Nonprofit  
Runner Up (358 volunteers)



City of Williamsburg  
Greatest Volunteer Participation - City  
1st Place (106 volunteers)



City of Pineville  
Greatest Volunteer Participation - City  
Runner Up (99 volunteers)



Wolfe County  
Greatest Volunteer Participation - County  
1st Place (2,200 volunteers)



Jackson County  
Greatest Volunteer Participation - County  
Runner Up (1,379 volunteers)



City of Brodhead  
Volunteer Recruitment Award - City  
(Increased volunteers by 81 from 2012 to 2013)



City of Catlettsburg  
Rookie of the Year Award - City  
(91 volunteers, most for a city new to PRIDE)



Floyd County  
Volunteer Recruitment Award - County  
(Increased volunteers by 358 from 2012 to 2013)



Carter County  
Rookie of the Year Award - County  
(352 volunteers, most for a county new to PRIDE)



## 2013 PRIDE Spring Cleanup



Beulah Mountain Christian Academy (left) and Whitley County ROTC (right) were the largest school-based volunteer groups at the Cumberland Falls PRIDE Spring Cleanup.



Pulaski County Government (left) and Kroger North (right) were two of the 48 volunteer groups that participated in the PRIDE Spring Cleanup of US 27 in Pulaski County.



Laurel Lake Cleanup volunteers filled boats with trash and delivered it for proper disposal (left). Amy Allen of the USDA Forest Service presented the Trash Cup to Whitley County PRIDE Coordinator Amber Owens (right) because Whitley County registered the most volunteers at the event.



Tompkinsville Elementary School students held their own Spring Cleanup event (left and right).



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