



PRIDE Progress

2013, Issue 1 • Special Print Edition • PRIDE Spring Cleanup

Be a PRIDE Champion: Knock Out Litter in April

Our 2013 PRIDE Spring Cleanup theme calls us to build on Kentucky's winning tradition and "Be a PRIDE Champion: Knock Out Litter."

We thank Casey Joe Stephens for coining the slogan. (See box below.)

Spring Cleanup with PRIDE

In southern and eastern Kentucky, the PRIDE Spring Cleanup is a tradition. In April, 25,000-plus Spring Cleanup volunteers will pick up litter across the 42-county region.

Local governments will work with individuals and groups to organize Spring Cleanup events. PRIDE will supply trash bags, gloves, safety vests, volunteer T-shirts (while supplies last) and funding assistance.

Volunteer with PRIDE

We can win big if we champion PRIDE in our communities during Spring Cleanup Month. If we knock out litter, we can enjoy our great outdoors and attract tourists.

Please answer the call for volunteers when Spring Cleanup events near you are announced. Stay tuned to your local media or kypride.org.

Invite your friends and family to join you to:

- Have fun while working together outside
- Improve your community's appearance
- Inspire others to dispose of trash properly
- Prove your hometown pride
- Enjoy a sense of satisfaction from time well spent at a safe, efficient event

Your business, church, civic club, neighborhood association, school or other group may organize a Spring Cleanup event. Your PRIDE Coordinator will guide and assist you.

Sponsor with PRIDE

You may consider donating financial or in-kind support to create a rewarding experience for your local PRIDE volunteers. Ideas include:

- Supplying food and/or door prizes

- Publicizing and/or staffing cleanup events
- Sponsoring a cleanup event

Connect with PRIDE

To be a PRIDE champion in April:

- Call PRIDE, toll free, at 888.577.4339
- Call your local PRIDE Coordinator (click your county at kypride.org/service-area)
- Sign up for PRIDE e-mails at kypride.org
- Like [facebook.com/EasternKentuckyPRIDE](https://www.facebook.com/EasternKentuckyPRIDE)

Join our e-mail list or like us on Facebook to be entered in monthly door prize drawings!



SPRING CLEANUP VOLUNTEER OPPORTUNITIES

Details at kypride.org. All Spring Cleanup events will be listed by April 1.

March 23 Dale Hollow Spring Cleanup (Spring Cleanup Kick-Off)	April 16 Clean Sweep of US 27 (Pulaski County)
March 23 Yatesville Lake Cleanup	April 20 Laurel Lake Cleanup
April 6 Redbird Cleanup	April 27 Clean Sweep of US 27 (McCreary County)
April 6 Cumberland Falls Trails	
April 13 Cumberland Falls Roadsides	May 5 Woods Creek Lake Cleanup

Congressman Hal Rogers (KY-5) thanked Casey Joe Stephens, an 8-year-old 3rd-grader at Whitley City Elementary School. Stephens won the annual contest among the region's PRIDE Clubs to design the Spring Cleanup T-shirt. His idea was selected from 1,525 contest entries. A graphic artist adapted his artwork into a computer-generated image to be printed on thousands of T-shirts, which will be given to Spring Cleanup volunteers in April.



PRIDE THANKS OUR 2013 SPRING CLEANUP SPONSORS:

GOLD:



WASTE CONNECTIONS
OF KENTUCKY

SILVER:



Walmart

BRONZE:

Hacker Brothers, Inc.

Lightyear Network
Solutions

Owens Auto & Truck Parts



April is PRIDE Spring Cleanup Month

BE A PRIDE
CHAMPION



888.577.4339 (toll free) — www.kypride.org

Local PRIDE Information:



Eastern Kentucky PRIDE, Inc. • 2292 S. Hwy. 27 • Somerset, KY 42501

PRIDE Progress is the e-newsletter of Eastern Kentucky PRIDE, Inc., a 501(c)(3) nonprofit organization dedicated to environmental cleanup and education in southern and eastern Kentucky, funded in part by a grant from the National Oceanic and Atmospheric Administration. This is a special print edition to promote April as PRIDE Spring Cleanup Month. To subscribe to the PRIDE Progress e-newsletter, see "Join Our Mailing List" at kypride.org.

Nonprofit
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U.S. Postage Paid
London, KY
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888.577.4339 (toll free) • PRIDE@centertech.com • kypride.org • facebook.com/EasternKentuckyPRIDE

CENTERFOLD POSTER Please Open Carefully



Please:

- Display it to promote the Spring Cleanup
- Add local details at the bottom (cleanup dates, phone numbers, etc.)
- Pass it on, if you think your PRIDE Coordinator or a school can make better use of it

Thank you!

PRIDE Spring Cleanup Planning Workshops

Open to Anyone Who Wants to Improve Their Local Environment

March 8 in London • March 12 in Catlettsburg • March 13 in Prestonsburg

Free and Include Lunch • 10 am - 2 pm • RSVP to 888-577-4339 (toll free)

April in Southern & Eastern Kentucky: PRIDE Spring Cleanup Month

Our region's beauty comes to life in April. Now is the time to clean our roads, streams and favorite spots. Then, we and tourists can enjoy the scenery.

Please volunteer to pick up litter in April. Invite your friends and family to enjoy the great outdoors together.

Explore volunteer opportunities at:

- 888.577.4339 (toll free)
- kypride.org
- facebook.com/EasternKentuckyPRIDE

Photo provided by TOUR SEKY

Welcome Boyd, Carter,
Elliott & Lincoln Counties!

Read about PRIDE's new 42-county
service area at kypride.org/?p=2667