



PRIDE Progress Newsletter



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Re-Think Energy with PRIDE

Call now to schedule your PRIDE Re-Energized presentation

If you want to lower your utility bills, PRIDE can help, thanks to the PRIDE Re-Energized campaign sponsored by Cumberland Valley Electric and Jackson Energy.

The campaign presents tips and resources for using less energy to save money while helping our environment, economy and national security. Speakers are available to address groups of all sizes, and they will provide brochures and other materials.

"Because higher energy costs are here to stay, the time has come to develop new energy habits," said Congressman Hal Rogers, PRIDE co-founder, during the Oct. 31 workshop that kicked off the campaign.

"Let's work together to become wise energy consumers — not just to save money in the short term, but to preserve our precious resources for the long term," Rogers added. "Together, we are continuing the PRIDE legacy of shaping a cleaner, healthier, more prosperous future for our region."

"Inflation and increasing costs from environmental regulations are impacting electric rates and will continue to impact them in the future," said Jackson Energy President/CEO Don Schaefer.

"Energy efficiency will help our customers lower their bills and help our cooperative lower our costs by decreasing the demand for electricity — it's a win/win scenario."

"We want to serve our members at the lowest cost possible," said Ted Hampton, President/CEO of Cumberland Valley Electric. "We are glad to help sponsor the PRIDE Re-Energized campaign."

"We encourage our members to schedule a Re-Energized presentation so they can gain some valuable energy efficiency tips that will help them manage their utility bills," Schaefer said. "It not only puts more money in their wallet but also helps the environment."



Shown here at the PRIDE Re-Energized workshop Oct. 31 are PRIDE's Tammie Wilson; Ted Hampton, President/CEO, Cumberland Valley Electric; Rodney Chrisman and Karen Combs, Jackson Energy; and PRIDE's Mark Davis

Get started

A PRIDE Re-Energized presentation can be scheduled by any organization, business or school in the 38 counties of southern and eastern Kentucky.

To get started, please call the PRIDE office, toll free, at 888.577.4339.

For energy saving tips, please see "PRIDE Re-Energized" at www.kypride.org.

CALENDAR

- Nov. 15 America Recycles Day, <http://americarecyclesday.org>
- Nov. 19 Family Volunteers Day, <http://generationon.org/parents/family-volunteer-day>
- Nov. 22 Leslie County Recycling Center Ribbon-Cutting, 10:30,
- Dec. 13 Red Bird River Watershed Plan Meeting, 6:00, <http://kwalliance.org/event/red-bird-river-team-meeting>

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Good News Across the Region

SPOTLIGHT: Clay County and the US Forest Service

Fall has been a season of PRIDE in Clay County, thanks to our partnership with the US Forest Service's Redbird Ranger District and Clay County Fiscal Court.

We appreciate District Ranger Thomas Dozier, Clay County Judge-Executive Joe Asher and Clay County Solid Waste/PRIDE Coordinator Chris Reid for outstanding teamwork on the projects described below.

Cleaning Dumps in Red Bird River Watershed

Since Sept. 17, four illegal dumps have been removed from the Daniel Boone National Forest near Manchester, and six more dumps will be gone soon. All the dumps pollute Bar Creek, a tributary to the Red Bird River.

The Forest Service awarded a grant to PRIDE to manage the cleanup project and dispose of the trash. The Forest Service and PRIDE contribute in-kind services, staff time and expertise. The fiscal court provides the equipment and inmate labor.

"Keeping our watersheds clean and free of litter contributes to the quality of life for the people who live here, and it also helps attract business, tourism and economic development to the area," Dozier said.

"We're trying to help people understand how much garbage hurts our county," Asher said. "There's not a large percentage of our citizens who do it, but some people still throw out their garbage along roads and out-of-the-way spots. We want to stop it."

First Annual Redbird Cleanup

Great weather and stunning scenery made for a spectacular event for dozens of volunteers in the first-annual Redbird Ranger District PRIDE Cleanup Oct. 22.

In two hours, they filled nearly 400 trash bags from Hwy. 66, Big Double Creek and other areas near the Ranger District Office.

For ATV riders who volunteered, the daily fee was waived for the extensive Redbird Crest Trail. All volunteers enjoyed a free cookout and door prizes.



"It has been our privilege to partner with communities to clean up 2,869 illegal dumps since 1997, and we are ready to put that experience to work here."

— Mark Davis, PRIDE Field Representative



Goose Rock Elementary students Destiny Smith, Katie Hubbard and Aaron Lawson added native plants to the school's outdoor classroom in celebration of National Public Lands Day

National Public Lands Day

On Sept. 23, Forest Service and PRIDE staff joined Clay County students for National Public Lands Day (<http://publiclandsday.org>).

At Big Creek Elementary School, fifth graders picked up litter.

At Clay County High School, the Environmental Science Class planted Eastern Redbud trees and native plants.

Goose Rock Elementary School students added native trees and plants to the school's outdoor classroom.

When rain scuttled outdoor events at other schools, Dozier and PRIDE staff spoke to several classes about the importance of caring for the public lands that we share.

Corbin: Bypass Cleanup

Tri-County Cineplex once again rallied young people to serve their community during the seventh annual Corbin Bypass Cleanup, held Saturday, Oct. 1.

The 150 volunteers, who braved frigid temperatures to clean the entire bypass, were treated to a private movie party, complete with Pepsi, hotdogs and popcorn. Volunteers received a T-shirt and were entered in a raffle to win free movie admissions for one year, as well as other great prizes.



Volunteers signed in at the Tri-County Cineplex for the Corbin Bypass Cleanup

Knox County: Hinkle Cleans Dump

Hinkle Contracting Company, LLC, saved the Knox County Fiscal Court \$10,000 by donating the heavy equipment and manpower to remove an illegal dump on Hwy. 225 in the Kay Jay community, near Barbourville.

Hinkle removed 120 tons of trash and 100 tires from the 40-year-old dump. The trash covered a steep embankment, and it would have been difficult to remove without Hinkle's equipment.



We appreciate Hinkle Contracting Company for showing support for PRIDE and Operation UNITE by posting this billboard on Hwy. 25E between Barbourville and Pineville

Leslie County: Recycling Center Opens

A ribbon-cutting ceremony for the Leslie County Recycling Center will be held Nov. 22. With a \$88,504 state grant, the county bought a baler, portable truck ramp, two recycling trailers, pallet truck and skid steer. PRIDE Clubs are leading school recycling.

Angie Muncy, Solid Waste/PRIDE Coordinator, is grateful for support by the fiscal court and school system to ensure success.

Morgan County: Students Take the Lead

Jesse Clinger and Halley Wilson, sophomores at Morgan County High School, decided the future would be brighter if young students understood why and how to keep local waterways clean — something they had learned during the week-long UK Robinson Scholar Program over the summer.

The pair visited twice with fifth graders at Morgan Central Elementary. They explained the dangers of water pollution, gave tips to prevent it, and led collection and testing of water samples.



Morgan County High sophomore Jesse Clinger taught fifth graders how to test water quality



Environmental Education

\$135,525 Awarded in PRIDE Environmental Education Contracts

We look forward to working with the 95 schools, nonprofit organizations and other educators that were awarded PRIDE Environmental Education Contracts for the 2011/2012 school year.

The recipients are listed at <http://kypride.org/?p=1271>.

We awarded the contracts, worth up to \$1,500 each, through a competitive application process.

The funds will be used for hands-on activities that show students how and why to take responsibility for our region's unique environment.

To get students out into their communities, each contract includes \$250 to operate a service-oriented PRIDE Club. Club members participate in local cleanup events, and they perform their own project to improve the local environment.

The PRIDE funds will benefit 37,181 students this school year, according to the applications submitted by contract recipients. Many projects, such as building greenhouses, will serve students for years to come.

Sample project: recycling

Ten schools will use their contracts to start or expand recycling — a great example of a school lesson that can turn into a lifelong habit of good stewardship.

When schools use PRIDE funds to buy recycling containers and supplies, students then have a chance to recycle first hand, and they see just how easy it is. At the same time, their teachers explain that recycling saves energy and natural resources while creating jobs.

Impact grows

Since 1997, PRIDE has presented 1,188 funding awards for environmental education, impacting 655,736 students across the region. The funds have been used to start 55 school recycling projects and build 397 outdoor classrooms, 129 greenhouses, 67 nature trails, and 61 wetlands and rain gardens.

“The quality of environmental education in our region is top notch, and we are honored to support our educators as they inspire students to appreciate and care for nature.”

— Tammie Wilson, PRIDE Vice President/COO



Congratulations to Linda Rose! She received Congressman Hal Rogers' "Difference Maker Award" for her leadership as the Morgan County PRIDE Environmental Education Liaison.

"I commend Linda Rose for dedicating 14 years of service to cleaning up litter, educating students about the environment and using creative ideas for schools to conserve energy in Morgan County," said Rogers when he surprised Linda with the award Oct. 31.

Linda led the Morgan County School District to become the state's first with 100 percent participation in the Kentucky Green and Healthy Schools Program (www.greenschools.ky.gov), which recognizes students for planning and making improvements in their schools.

As PRIDE liaison since 2003, Linda has developed a close relationship with teachers and students, who value her knowledge and expertise in environmental awareness and practices, such as gardening and energy conservation. Linda has volunteered as the county's PRIDE Coordinator since PRIDE began in 1997.

We thank Linda for her passionate service. We also thank the Morgan County Fiscal Court and Morgan County Conservation District for enrolling in the PRIDE Environmental Education Outreach Program.

Meet Your PRIDE Environmental Education Liaison

We welcome aboard our PRIDE Environmental Education Outreach Program Liaisons for the 2011/2012 school year.

You will be hearing good things about the fun, interactive environmental science lessons they bring to your elementary schools. They are working closely with your teachers to reinforce core content.

Learn more about your liaison at <http://kypride.org/?p=1453>.

If your county isn't listed here, then explore enrolling in the PRIDE Environmental Education Outreach Program by calling us at 888.577.4339 (toll free).



Kody Christian — Lee Co., Owsley Co.



Sue Christian — Breathitt Co., Menifee Co.



Paul Flowers — Lawrence Co.



Wonda Hammons — Jackson Co., Rockcastle Co.



Derrick Howard — Magoffin Co.



Beth McDaniel — Laurel Co.



Linda Rose — Morgan Co.



Sarah Talley — Bell Co.



Monica Walker — Pulaski Co., Russell Co.



Amanda Wilson — McCreary Co., Whitley Co.



Congratulations Award Winners!

PRIDE Environmental Education Projects of the Month

We lift up these projects as creative, effective ways of promoting environment awareness and stewardship. You can learn more about them at <http://kypride.org/category/news/project-of-the-month/>.

Are you familiar with a project that shared the PRIDE message with any age group? Please tell us about it! Self-nominations are welcome.

Nominate online at <http://kypride.org/nominate>.



August — McCreary County Extension Service held a free three-day, two-night environmental camp at the J.M. Feltner 4-H Camp in London for 70 seventh graders



September — Paintsville High School PRIDE Club wrote and presented a play, "I Am the Earth," for kindergarten and first-grade students



October — Lee County High School PRIDE Club shared a bird's-eye view of nesting by putting a web cam in a bluebird box with real-time video available in all the county's schools



November — Jackson County Schools' Energy Team cut the district's energy costs by \$46,521 during the 2011/2012 school year, an 11 percent reduction over the previous year

PRIDE Volunteers of the Month

We, along with TECO Coal Corporation, thank these volunteers for their service that went above and beyond expectations. Read more at <http://kypride.org/category/news/volunteer-of-the-month/>.

Do you know a person or organization with great PRIDE? Please share that good news with us.

Nominate online at <http://kypride.org/nominate>.



August — Carl D. Perkins Vocational Training Center (Johnson County) students and staff have picked up roadside litter three times annually since 2006



September — Clay Johnson (Pike County), a sixth-grade student at Virgie Middle School, led his classmates to adopt a local park and form a PRIDE Club



October — Smithfield Packaging-Middlesboro employees cleaned Yellow Creek before hundreds of local children fished for rainbow trout in the city's fourth annual Fish Fest



November — Hinkle Contracting saved the Knox County Fiscal Court \$10,000 by donating heavy equipment and manpower to remove an illegal dump on a steep hillside



A sled was used to pull trash up a steep hill at one of the 11 dumps being removed by PRIDE, US Forest Service and Clay County Fiscal Court



To celebrate National Public Lands Day, Goose Rock Elementary students picked up litter (above), and Clay County High students planted a redbud tree (right)



Above: PRIDE liaison Wonda Hammons (right) teamed with Jackson County 4-H Youth Development on art projects using recycled materials

Below: PRIDE liaison Amanda Wilson guided Whitley City Elementary students in sorting recyclables



A recycling relay race was one of the fun, educational events led by Corbin High School students when they hosted a Science Field Day for third-grade students (right and below)

